

SUBJECT LINE: Pandemic tea parties and other wonders...

Dear [insert first name],

I had the most wonderful experience last week.

I enjoyed a pandemic tea party.

With my 4-year-old granddaughter.

On Facetime.

For two-and-a-half hours.

2.5 hours of non-stop “Gramma-in-my-pocket” fun.

We slid down the living room slide, played sticker books, princess dress-up complete with twirling skirts, and then an epic tea party where we made rainbow honey to go in our tea, read stories and watched a “show” snuggled up in the blankets together on the couch, while I mostly looked at the ceiling tiles of my daughter’s house on my phone screen.

I don’t remember when I’ve had so much fun. Or when my heart has been so full.

My granddaughter didn’t care that I was *only* on the phone. As far as she was concerned, we were playing together—period. She had her Gramama’s undivided attention.

One of my favorite moments of the “pandemic tea-party” came when my granddaughter asked: “Gramama, how long ago and where were you born?”

I’m *sure* you must know what came next.

I answered, “I was born long, long ago in a galaxy far away...”

Without pause, she asked “Which galaxy?”

“California.”

“How far is that?”

“Almost 3,000 miles from where you are.”

“Oooooohhhhh, that sounds faaaaaar.”

“It IS far.”

“Want some more tea with rainbow honey, Gramama?”

We spent time together on Facetime everyday after that last week.

Funny, isn't it, that one of my most treasured memories will now be from this pandemic, quarantine time?

Makes me think of the Charles Dickens' quote, even though the context is a bit wonky,

“It was the best of times; it was the worst of times.”

The question on so many minds is “When is this quarantine-thing going to end?”

This past week I started to feel the confinement myself.

I just wanted to go out to a local diner and have a meal that I didn't prepare myself.

But instead we will wait.

Because the quarantine WILL end, and sooner rather than later.

The signs are everywhere.

The real question I need to ask myself is what have I done to prepare for the end?

Have I done enough to leap forward? Have I done enough to serve my clients? Have I done enough to serve those it is in my power to serve?

AM I READY?

I can answer in the affirmative: Yes.

I've done the work I needed to do.

[insert book photo] I produced a book and am getting ready to launch it.

Something I NEVER thought I'd really do.

The question I have for *you* is: **Are YOU ready?**

Then, the follow-up question is: **Is there anything I can do to help you get ready?**

Is there information on business or entrepreneurship or copywriting or mindset that you need so you can be ready for the next big leap?

Or how to get clear on who your best client is?

Maybe you are getting ready to send out an email promotion or series, or launch a product and want some professional eyes on it.

I'm serious. Please hit reply and let's talk.

How may I serve you right now?

Lifting you up,

Leslie

P.S. Check out my latest podcast interview [insert link to Tami's podcast]